



Office of the State Controller

eCommerce Conference

From Paper to Electronic

McKimmon Center – Raleigh, North Carolina – October 30, 2012

Objective:

To provide information on the Office of the State Controller's (OSC) Statewide eCommerce Program. Participants will learn how to better utilize services offered through the eCommerce Program and learn about new services being considered. Relevant issues pertaining to Electronic Funds Transfer (EFT) and merchant card processing will be discussed. The various vendors supporting eCommerce will participate. Focus will be on assisting agencies in identifying how they can gain business process efficiencies in eCommerce for disbursement, collection of funds, form automation and digital signatures.

Prerequisites:

Employed by state agency, university, community college or current participant

Teaching Method: Lecture

Advance Preparation: None

Course Level: Introductory

State Services Attending:

- Common Payment Service
- E-Notary

Many Thanks to our Vendor Sponsors:

- American Express
- Discover
- DocuSign
- First Data
- MasterCard
- Trustwave
- Wells Fargo

AGENDA

7:30 – 8:30 am	Registration/Vendor Exhibits
8:30 – 8:45 am	Welcome <i>David McCoy, State Controller</i>
8:45 – 9:00 am	Opening Remarks <i>Representative Marilyn Avila</i>
9:00 – 10:00 am	Trends in Card Processing <i>First Data</i>
10:00 – 10:30 am	Break/Vendor Exhibits
10:30 – 11:30 am	Electronic Funds Transfer Update <i>Office of the State Treasurer & Wells Fargo</i>
11:30 – 12:30 pm	More than Just Electronic Signature <i>DocuSign</i>
12:30 – 1:30 pm	Lunch/Vendor Exhibits
1:30 – 2:30 pm	Preparations for EMV Chip Technology <i>Trustwave</i>
2:30 – 3:30 pm	Panel Discussion – Anytime, Anywhere, Any Device Commerce <i>Shannon Tufts, Moderator</i> <i>Vendor Panel – American Express, Discover, MasterCard</i>
3:30 – 4:00 pm	Break/Vendor Exhibits
4:00 – 4:45 pm	Security Breach – Now What Do I Do? <i>First Data</i>
4:45 pm	Adjourn